

(Transcript: Our “Talking” Teddy Bear)

(A photo of Teddy Roosevelt; announcer using a child-like voice)

Hi! I'm Teddy's Teddy. This is the 100th anniversary of the Teddy Bear. Would you like to know how we got the name "Teddy Bear?"

(A drawing of the “Teddy Bear” and Theodore Roosevelt)

Well, I'll tell you. The year was 1902, and America's beloved president, Theodore Roosevelt, was on a hunting trip. President Roosevelt was renowned for his hunting skills, but on this particular day there was no luck to be had.

(A drawing of Theodore Roosevelt kneeling next to the “Teddy Bear”)

The president's hunting party, fearing his disappointment, captured a little bear cub, and tied it to a tree. The president was then called upon to shoot the bear, but with the heart of a true hunter, President Roosevelt refused and ordered the bear set free.

(A drawing of Clifford Berryman illustrating Theodore Roosevelt and the “Teddy Bear”)

Clifford Berryman, a cartoonist for the Washington Post, captured the moment with a wonderful illustration titled "Drawing the Line in Mississippi."

(A drawing of Morris Mitchom's store)

Seeing the cartoon, a New York store owner, Morris Mitchom and his wife, decided to make bears to sell in their shop. Morris wrote a letter to President Roosevelt asking permission to name his new bear "Teddy." The president gave his consent,

(A drawing of the “Teddy Bear” and Theodore Roosevelt)

and we were all called "Teddy Bears" from that day on.